



Leadership for Sustainable Development

Lawrence Pratt appointed Director of the Latin American Center for Competitiveness and Sustainable Development (CLACDS) at INCAE

Alajuela, August 17 - INCAE Professor Lawrence Pratt has been appointed Director of the Latin American Center for Competitiveness and Sustainable Development (CLACDS by its initials in Spanish) at INCAE.

The Center, established in 1996 with support from the Avina Foundation, aims at promoting changes in public policy, business strategies, and civil society actions that enable the Region to achieve greater levels of competitiveness and sustainable development. (www.incae.edu/clacds)

“The Region needs its own organizations to examine the most important phenomena that are affecting it. CLACDS has been the source of independent analysis for the Region in issues affecting competitiveness and sustainability strategies,” noted Professor Pratt.

The new Director has been at CLACDS for more than 13 years, since its establishment in 1996, occupying the post of Associate Director. Professor Pratt has led INCAE’s efforts to incorporate principles of sustainability into public policy, business strategy and in INCAE’S activities. He teaches courses on sustainable development and business strategy with a focus on the environmental and social aspects of business. He is the founder of the



Ecobanking Project (www.ecobanking.com) and the Sustainable Markets Intelligence Center (CIMS, www.cims-la.com).

Professor Pratt has worked with the private sector, multilateral development institutions and civil society organizations throughout the entire Latin America. He is frequent speaker at conferences in Latin America, Europe and the United States, and has authored many articles and papers on issues related to sustainability. In 2006, he was awarded the “*Faculty Pioneer Award*” by the Aspen Institute for the impact of his work on the policies and practices throughout Latin America.



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Lawrence Pratt was born in Arlington, Virginia. He obtained a bachelor's degree in Economics at the College of William and Mary (Williamsburg, Virginia) in 1987. He later obtained a master's degree in Public and Private Administration with an emphasis in Operations Management at Yale University (New Haven, Connecticut) in 1993.

The new director adds, "It is an honor for me to continue the efforts of the past directors. During the next few years, the Region will face great challenges as well as opportunities, and the CLACDS team will be looking to make its contribution to the well-being of the countries, their companies, and most importantly, their citizens."

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